



Kiwaniis®

CLUB OF BATESVILLE

In our 92nd year of service to the
Batesville community.



www.batesvillekiwanis.org

August 14, 2020

Good Afternoon and Welcome to Kiwanis

Frankly Speaking...

Welcome to Kiwanis!

Welcome to Kiwanis!

At our next Friday Meeting we will be voting on the Resolution to Incorporate our Kiwanis Club. We need to have a quorum present for the vote. Kiwanis International requires that two-thirds of the active, privileged, and senior members in attendance (in person or via the Zoom Videoconferencing link) need to vote for the Resolution for it to pass.



Thanks to our dedicated Kiwanians our Club is returning to a new normal amid the Coronavirus Pandemic. Dr. Tebbetts got us started with a successful Arkansas Children's Hospital Fund Drive in July. We exceeded our \$3,000 goal. Lyndal Waits announced at our meeting last Friday that he is looking into having a limited Kiwanis Football League this fall. Bill Cline is working on plans for our yearly Chubby Menard Breakfast Day and Renee Martin leading our Christmas Parade initiative.

Our next Board Meeting is scheduled for August 18th at 6pm. The meeting will be a Zoom Virtual Meeting. New Members are encouraged to attend

August Program Chair

Jack Sanders

Aug 14 Coach Dave King
BHS Football Update

Aug 21 Dr. Michael Hester
BHS Superintendent

the Board Meeting. Attending will fulfill one of the new member requirements. Let me know if you want to participate and I will provide you with the login information.

Have a Great Weekend!

Lucy Ruth Castleberry

Born 8-10-2020 at 2:20 pm

8lbs 7oz 19 inches

Parents

Deann and Lindsey Castleberry

Grandparents

Martha and Ron Lewallen

Melissa Castleberry

Upcoming Activities

Board Meeting

Tuesday, August 18th, 6:00pm

Zoom



Kiwaniis Birthdays

Aug 14 Jackson Barber

"If you see this Kiwanian, wish him a happy birthday."



We encourage you to enter the building wearing a mask and to practice safe distancing guidelines. The building is capable of handling our usual number on Fridays plus a quarter again as much. Masks are available should you forget yours.



Andrew Walmsley
Financial Advisor

An Ameriprise Financial franchise



Ameriprise Financial Services, Inc.
3244 Harrison St
Batesville, AR 72501-7500
T: 870.793.9110
F: 870.277.0495
andrew.walmsley@ampf.com
ameripriseadvisors.com/andrew.walmsley
AR Insurance #8514418



Renee Martin Ins Agcy Inc

Renee' Martin, Agent, Lic. #248575

911 Broad Street, PO Box 2115
Batesville, AR 72501-7114
Bus 870 793 7355
Fax 870 793 9443
renee.martin.gyyo@statefarm.com



The greatest compliment you can give is a referral.



Officers

President	Frank Hillbert
President-Elect	Tom Martin
1 st Vice President	
2 nd Vice President	
Sec./Treasurer	Ron Lewallen
Past-President	Charles Covington
Past-President	David Winberry

Board of Directors

2018 - 2020	2019-2021
Diane Baker	Bill Cline
Ted Hall	Adam Curtwright
James Sturch	Steven Lewis
Terrell Tebbetts	Landon Reeves
Nicole Stroud - Club Satellite	

TODAY'S SONG

On Kiwanis

On Kiwanis, On Kiwanis,
There is work to do.
Building for our God and
Country
Home and Children too.
Onward in Kiwanis ever
We in service skilled.
Each day our daily task is,
Work and Build.



2019 Membership Report 2020

May 19

began with 59

New Members	5
Members Removed	14

Currently at 50

Club strengthening: Step-by-step

Want to increase your membership? Here are 12 steps to excite your members, impress your prospects, and enhance everyone's Kiwanis experience.

1. **Make your purpose known.** Create a vision with your club and mention it in every meeting, newsletter, news release, fundraising ticket, and advertisement.
2. **Remind them often.** At every meeting ask, "Who have you invited to come to Kiwanis this week?" Remind every member to look for prospective members and invite someone to come to your meetings. Yes, at every meeting, talk about growing your club!
3. **Give them a reason.** Host a contest: Why? It gives everyone an excuse to ask others to come and to join Kiwanis. If you get your club excited and they just ask people to join, you will grow.
4. **Promote friendliness.** Compile an accurate membership list with names, addresses, phone numbers, cell phone numbers, and e-mail addresses, and distribute copies to every member. Follow that up by e-mailing them a copy. Keep the list updated and redistribute copies at least every three months. This is a must—the club members must be able to communicate with each other before the club will grow.
5. **Speak their language.** Communicate often and in many formats. At least monthly, publish a club newsletter, and mail and e-mail a copy to each member. Have additional copies at meetings for guests and prospective members. Send weekly e-mails to remind members of programs, special projects, fundraisers, etc., and include past club visitors in your distribution.
6. **Plan your program.** Have a set agenda every meeting. This is a huge component of the member experience. Your members will more readily invite prospective members when they know there is a good program planned. Programs should be planned at least two months in advance. Don't just meet and talk over fundraisers.
7. **Stay young.** Invite kids to be part of your programs! Remember, we are an organization dedicated to helping youth so keep young people as the focus of your program agenda.
8. **Don't forget the fun.** Every two months or so host a "fun" program to which members invite their friends and family.
9. **Show them you care.** Send a "we miss you" card or note to members who have missed two meetings in a row, even if you know why they've been away (vacation, etc.). Especially send one if you know someone is sick. If a member goes into the hospital, take up a collection and send flowers. No matter why they've been absent, send a note telling them they are important and missed.
10. **Extend a warm welcome.** Greet new visitors at the first of the meeting and introduce them to the club. In the three weeks following the prospective members' visit, send a follow-up letter or postcard...even if they don't come back immediately.
11. **Make it personal.** Send a letter of invitation to every prospective member who has been invited to join. Each month compose a prospect list of names and addresses and share this list with current members, asking them to contact those on the list. A personal invitation to come and join can be very effective.
12. **Show appreciation.** Send thank-you notes for every donation, no matter how small. Include a picture of your fundraiser or project that they were a part of, particularly any news coverage; it is easy and impressive to the community and prospective members. Brag on your team every chance you get!

NOTE: Check your club meeting room. Your club will only grow to 70 percent of the capacity of your room. Period. Do you need to move to a bigger room, or maybe even a different place? Also is your room bright and cheery? If not, offer to paint it and clean it up.